

## The Wisdom of the Crowd

Time	Activity
09:30 -10:00	Registration, Refreshments & Networking
10:00 - 10:10	Welcome & Introduction
The Journey from Patients to Innovators	
10:10 - 10:35	Can Patients be Innovators?
	Michael Seres - Founder, 11Health
10:35 - 11:00	My heart and Mi-Heart
	Kevin Mashford, Managing Director, Communicare Salutem – Mi Heart
11:00 - 11:25	Necessity – the Mother of Innovation
	Iain Steveson, Chief Technology Officer, Soupdragon
11.30 - 12:00	Refreshments & Networking
Platforms for Citizen Engagement	
12:00 - 12:25	KeyNote Address
	Hilary Newiss, Chair, National Voices
12.25 - 12:50	Design Together, Live Better
	Nada Khalil, Enterprise Engagement Co-ordinator, West of England AHSN and
	Keir Haines, Senior Product Designer, Designability
12:50 - 13:50	Lunch & Networking
13:50 - 14:15	Launch of Citizen Innovation Platform
	Lars Sundstrom, Director of Enterprise, West of England AHSN and
	Ian Busby, Head of Open Innovation, SETsquared
14:15 - 15:30	Workshop - Citizen Innovation Platform (Your Thoughts)
15:30 - 16:00	Feedback from Workshop & Close
16:00 - 16:30	Refreshments & Networking