

# Agenda Update

## The Wisdom of the Crowd

Hilton Swindon Hotel  
SN5 8UZ

Time	Activity
09:30 - 10:00	Registration, Refreshments & Networking
10:00 - 10:10	Welcome & Introduction
<b>The Journey from Patients to Innovators</b>	
10:10 - 10:35	<b>Can Patients be Innovators?</b> Michael Seres - Founder, 11Health
10:35 - 11:00	<b>My heart and Mi-Heart</b> Kevin Mashford, Managing Director, Communicare Salutem – Mi Heart
11:00 - 11:25	<b>Necessity – the Mother of Innovation</b> Iain Steveson, Chief Technology Officer, Soupdragon
11.30 - 12:00	Refreshments & Networking
<b>Platforms for Citizen Engagement</b>	
12:00 - 12:25	<b>KeyNote Address</b> Hilary Newiss, Chair, National Voices
12.25 - 12:50	<b>Design Together, Live Better</b> Nada Khalil, Enterprise Engagement Co-ordinator, West of England AHSN and Keir Haines, Senior Product Designer, Designability
12:50 - 13:50	Lunch & Networking
13:50 - 14:15	<b>Launch of Citizen Innovation Platform</b> Lars Sundstrom, Director of Enterprise, West of England AHSN
14:15 - 15:30	<b>Break into Workshop - Citizen Innovation Platform (Your Thoughts)</b>
15:30 - 16:00	Feedback from Workshop & Close
16:00 - 16:30	Refreshments & Networking