

## Evidence into Practice 2024 – frequently asked questions

Please contact [Kate.Phillips17@NHS.net](mailto:Kate.Phillips17@NHS.net) if you have a question or are uncertain about any aspect of the Evidence into Practice programme. A quick chat can make all the difference!

### What do you mean by the term ‘innovation?’

The term innovation can mean different things to different people. Here at the Health Innovation West of England we believe innovation is any new idea, approach, service, or product that either offers the potential or has been proven to improve the quality and efficiency of health and care.

### How much money can I apply for?

Evidence into Practice is not a traditional grant application as the majority of the support we are offering is our time, skills and expertise to support the spread and adoption of your innovative approach. For instance, project management time, comms and marketing, clinical leadership and evaluation.

So you don't request a certain amount of money in the application. If your application is selected, then we will create a bespoke plan with you to work out how we can help the spread of your innovation and what support is needed.

In terms of monetary support, we may provide:

- Backfill funding for the project leads time to attend meetings/present at events etc, activities that support the spread.
- Backfill funding to enable the adopting sites to participate e.g. if they need to attend specific training or meetings, we can pay for their time.
- External training
- Production of videos or graphics to support adoption of the innovation

Your work needs to be sustainable without our input. However we can help with the additional costs of enabling others to adopt your work and to spread the approach.

### I'm not sure my work has enough evidence to apply, how can I check?

We can help you with that! Send an email to Kate Phillips, Senior Project Manager. She is managing the programme and would love to hear from you: [Kate.Phillips17@NHS.net](mailto:Kate.Phillips17@NHS.net). She'll have a chat with you about your work and can help you to identify the evidence you already have, and ways to strengthen your application.

### Why aren't people from academia or manufacturers suitable to be lead applicants for Evidence into Practice?

Evidence into Practice aims to identify projects that are already being implemented by organisations and are benefiting people in their communities and are looking to spread their good work to other areas so even more people can benefit.

Project teams that are working with academia and industry are welcome to apply. However, the lead applicant should be someone delivering the innovation on the ground, such as organisations within the following sectors: education, local authorities, voluntary, community,

social enterprise and faith (VCSEF), the NHS and adult social care. Other opportunities from Health Innovation West of England for manufacturers or academia can be found in our [newsletter](#) or the [Innovation Exchange](#).

### **Will you prioritise applications that help with a particular area of health and care?**

We are open to all ideas with evidence that improves health or wellbeing, so innovations that help any area of health and care are suitable for this programme. However, there are certain factors that we will prioritise:

- Applications that can demonstrate there is a significant need for the support in the West of England
- Innovations that help to reduce health inequalities
- Innovations that help the NHS to reach [Net Zero](#)

### **I don't think I'll be able to write my application in time to meet the deadline of the 31 May, can I have an extension?**

It is unlikely that we will be able to accept applications after the 31 May as we have a tight timeframe for assessment and selection. However, if you are concerned about the time frame, please contact Kate asap and let her know, as there may be support we can offer to get your application over the line.