ALUO: Advantages, Limitations, Unique qualities and Overcoming Limitations

Brief idea description (In 50 words maximum, describe the idea.)	
Advantages (Identify the strengths and positive aspects of the idea.)	
Limitations (What are the potential concerns or challenges? Phrase these as questions: How to?	
Unique Qualities (What is potentially novel and unique about the idea?)	
Overcoming Limitations (List ways to overcome the strongest limitations.)	