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| --- | --- | --- | --- |
| **Audience** | | **What do we want the audience to do?  What is their role in making the project a success?** | **Channels** |
| **Manage** |  |  |  |
| **Satisfy** |  |  |  |
| **Inform** |  |  |  |
| **Monitor** |  |  |  |

SHarED Trust Communication Plan